



International Programs

**Chiang Mai Rajabhat
University**

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CMRU IN BRIEF

Chiang Mai Rajabhat University (CMRU), one of the most prestigious educational institutions in northern Thailand, was founded in 1924. CMRU identifies itself as a university closely connected to local community development. With its two campuses, CMRU is easily accessible and can serve the needs of people living in the city and in the nearby communities. As the first as a teacher training school in northern Thailand, CMRU has always been seeking ways to be a better resources for our community.

CMRU is located in Chiang Mai province in the heart of the city, widely recognized as the capital of northern Thailand, the city rich in culture and natural beauty. Current enrollment is around 20,000 students. CMRU has enjoyed collaboration with more than 40 international universities and institutions in an effort to improve the quality of teaching and research of the university. It offers Bachelor's, Master's and Doctoral Degrees in wide variety of courses in education, humanities and social sciences, management sciences, science and technology, and agricultural technology. Its outstanding researches and practices include community development, smart city projects, languages, applied sciences, culinary, tourism and cultural conservation and promotion. With excellent academic management and global collaborative networks, CMRU prides itself to be a leading university.

Campuses of CMRU:

1. Chiang Mai Campus

- Wieng Bua Center
- Mae Rim Center

2. Mae Hong Son Campus

Faculties at CMRU:

- Faculty of Education
- Faculty of Humanities and Social Sciences
- Faculty of Science and Technology
- Faculty of Management Sciences
- Faculty of Agricultural Technology
- International College
- Mae Hong Son College
- Asian Development College for Community Economy and Technology
- Graduate School

Facilities:

- Central Library
- Computer Labs & Wireless Network
- Office of the Registrar
- Language Center
- Institute of Art and Culture
- Institute of Research and Development
- Shops on Campus - CMRU Shop, CMRU Cooperative Store, CMRU Cafeteria, Coffee Shop & Bakery and U-store shop
- Gymnasium
- On-Campus Dormitory

Academic Calendar:

- First Semester: June – October
- Second Semester: October – March
- Summer Session: March – May

International College Academic Calendar:

- First Semester: August – December
- Second Semester: January - June

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International Programs

CMRU offers 4 undergraduate programs and 3 graduate programs taught entirely in English in humanities and social sciences, management sciences, and science and technology with an international focus.

Along with local students, 200 International students from China, Taiwan (R.O.C.), Korea, United Kingdom, United States of America, Bhutan, Philippines, Malaysia, Belgium, Morocco, Indonesia, Japan, Nepal, Turkmenistan, Cambodia, Lao, and Myanmar have enrolled in these programs.

Bachelor of Arts Program in English for International Communication International College

หลักสูตรศิลปศาสตรบัณฑิต สาขาวิชาภาษาอังกฤษเพื่อการสื่อสารระหว่างประเทศ
วิทยาลัยนานาชาติ

Program Information

As English plays a vital role in all industries, graduates with high potential of English are highly demanded by all organizations. Bachelor of Arts in English for International Communication Program aims to produce graduates to be able to effectively communicate in English. Student can develop their English skills. The course include English literature, linguistics and especially English for workplace so that they can work effectively in regional and international public and private sectors.

Field of Specialization

- Cultural Backgrounds of Native English-Speaking Countries
- Cross-Cultural Communication
- Communicative English Skills on Current Global Issues
- World Englishes for International Communication

Bachelor of Arts Program in Thai for Business Communication
International College

หลักสูตรศิลปศาสตรบัณฑิต สาขาวิชาภาษาไทยเพื่อการสื่อสารทางธุรกิจ
วิทยาลัยนานาชาติ

Program Information

The Bachelor of Arts Program in Thai for Business Communication (International Program) is a Program offered to international students or those who do not use Thai as a first language. Students will know Thai language skills from basic to advance level along with understanding Thai culture so they can communicate effectively and understand ethics and morality. In addition, the program also integrates Thai language with business knowledge so that students can apply the knowledge for their career in business appropriately.

Field of Specialization

- Business Thai Writing
- Business Thai Writing
- Thai Language and Culture
- Thai for Business Presentation

Bachelor of Business Administration Program in Aviation Business Management
International College

หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการจัดการธุรกิจการบิน

วิทยาลัยนานาชาติ

Program Information

This curriculum is a practical type; as a result, students are required to apply their theories studied in class to professional practices in real life within organizations or enterprises in an aviation industry. Students can integrate languages, services and professional knowledge and skills with the efficiency as the industry's need. This will definitely equip the graduates with full-effort potentials to work and to move forwards in the rapid economic and social changing future.

Prominent point of the curriculum

- Modern and fully equipped Aircraft Cabin Mock-up is provided for students to study and practice in real atmosphere.

- This is a practical curriculum. Students are required to apply their theories studied in class to professional practices in real life within famous international organizations or enterprises specialized in aviation.

- Communication skills are emphasized. Students have to study in English. Besides we provide our students to study the 3rd language; Chinese, Korean, Arabic or French.

- The international college has signed an MOU with the Association of Civil Aviation and Tourism of Thailand (ACAAT) with more than 80 worldwide airlines for planning future collaborations with aviation agencies, airlines, airports, air cargoes and logistics agencies, and travel agencies.

We promise to deliver high quality students with good knowledge and ability at the international level, in line with the needs of employees in the aviation industry.

Field of Specialization

- Aviation Business Management and Organization
- Ground Services
- Airport Management
- Catering and Nutrition in Aviation Business
- Air Traffic Control

**Bachelor of Business Administration Program in
International Business Management
International College
หลักสูตรบริหารธุรกิจบัณฑิต สาขาวิชาการจัดการธุรกิจนานาชาติ
วิทยาลัยนานาชาติ**

Program Information

The Bachelor of Business Administration Program in International Business Management enhances students to possess knowledge and ability in management, business, and language skills in accordance with the pace of globalization, as well as prepares graduates to be well adaptive to the changes in the rapid economic and social changing future.

Field of Specialization

- Fundamental Business Management
- Cross-Cultural Business Management
- International Supply Chain and Logistic management
- Digital Business Management

Master of Arts Program in English Language Studies
Faculty of Humanities and Social Sciences
หลักสูตรศิลปศาสตรมหาบัณฑิต สาขาวิชาภาษาอังกฤษศึกษา
คณะมนุษยศาสตร์และสังคมศาสตร์

Program Information

The Master Degree Program in English Language Studies aims to equip graduates with skills and knowledge in English language, research methods, and digital technology in 21st century. The program offers courses in English communication, English and digital technology, linguistics, applied linguistics, language acquisition, literature, English for the service industry, and research methodology. Graduates of this program will be able to apply using knowledge and skills obtained to their real work situations since this program is designed to be practical for use for both present and future work of students.

Field of Specialization

- English for Cross-Cultural Communication
- English and Digital Technology
- Research Methodology in English Language Studies
- Seminar in English Language Studies

Master of Science Program in Community Energy and Environment
Asian Development College for Community Economy and Technology

หลักสูตรวิทยาศาสตรมหาบัณฑิต สาขาวิชาพลังงานและสิ่งแวดล้อมชุมชน

วิทยาลัยพัฒนาเศรษฐกิจและเทคโนโลยีชุมชนแห่งเอเชีย

Program Information

M.S. in Community Energy and Environment is a multidisciplinary program, integrated knowledge from different subjects such as science, technology, social science, economic, policy, technology integration, and use of renewable energies in the integration to the local community. Asian Development College for Community Economy and Technology (adiCET) functions as a research and development institution for the well-being of the society by using green technologies. adiCET campus is on Chiang Mai World Green City (CMGC), which is the model community that uses 100% renewable energy and green technology.

Field of Specialization

- Community Energy
- Community Environmental Studies
- Green City Planning and Configuration
- Smart Grid and Energy Management

Doctor of Philosophy Program in Community Energy and Environment
Asian Development College for Community Economy and Technology

หลักสูตรปรัชญาดุษฎีบัณฑิต สาขาวิชาพลังงานและสิ่งแวดล้อมชุมชน

วิทยาลัยพัฒนาเศรษฐกิจและเทคโนโลยีชุมชนแห่งเอเชีย

Program Information

Ph.D. in Community Energy and Environment is a multidisciplinary program, integrated knowledge from different subjects such as science, technology, social science, economic, policy, technology integration, and use of renewable energies in the integration to the local community. Asian Development College for Community Economy and Technology (adiCET) functions as a research and development institution for the well-being of the society by using green technologies. adiCET campus is on Chiang Mai World Green City (CMGC), which is the model community that uses 100% renewable energy and green technology.

Field of Specialization

- Advanced Research Methodology
- Energy and Environmental Study for Community
- Biomass Energy Technologies